

CURRICULUM VITAE

JANNEKE ADEMA

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EDUCATION

2010-present	PhD (thesis submitted 19-02-2015), Coventry University (UK), Department of Media, School of Art and Design
2007-2008	Book and Digital Media Studies MA, Leiden University (LU)
1999-2005	Philosophy (Dutch title: Doctoraal = BA + MA international equivalent) Specialisation: Socio-Political and Cultural Philosophy University of Groningen (RUG)
1997-2004	History (Dutch title: Doctoraal = BA + MA international equivalent) Specialisation Cultural History (19 th and 20 th century) University of Groningen (RUG)
2004-2005	Sociology (Minor) City Culture in Europe and America (Minor) University of Amsterdam (UVA)
1997-2005	Extracurricular courses at the RUG and the UVA on a variety of subjects including international affairs, globalisation, art history, film and multimedia, literature, gender and religion studies (60 ECTS international equivalent)
1991-1997	Stedelijk Gymnasium Leeuwarden (NL)

ACADEMIC POSITIONS

2013-present	Research Fellow Digital Media at Coventry University (UK), Department of Media, School of Art and Design
2010-present	PhD candidate Coventry University (UK), Department of Media, School of Art and Design
2009-present	Freelance Research and Consultancy <ul style="list-style-type: none">• User Needs research for DOAB (Directory of Open Access Books) (2012)• User needs research for OAPEN.nl (2011- present)• Research on enhanced publications for the Open Access e-journal <i>Journal of Archaeology in the Low Countries</i> (2009)• Lecturing and consultancy for the <i>Graduate Institute of International and Development Studies</i> in Geneva, and the French publishing consortium <i>Cléo/OpenEdition</i>.
2010	Researcher at Amsterdam University Press

- Research on Open Access models and user needs concerning HSS Monographs for the collaborative European project Open Access Publishing in European Networks (OAPEN)

2008-2009

Researcher at Leiden University, Department of Book and Digital Media Studies, Faculty of Humanities

- Research on Open Access models and user needs concerning HSS Monographs for the collaborative European project Open Access Publishing in European Networks (OAPEN)
- Research on enhanced publications for the Open Access e-journal Journal of Archaeology in the Low Countries (2009)
- Project Group Digitisation KVB (Koninklijke Vereniging van het Boekenvak/Royal Book Trade Association)

2003

Internship Institute for War, Holocaust and Genocide Studies (NIOD) Amsterdam

- Fulltime research assistant on the project 'History of the Interbellum as a Dutch cultural period' (including the organisation of a colloquium)
- Writing and presenting an article within the guidelines of the research project

RESEARCH REPORTS

ADEMA, J., Eelco Ferwerda and Ronald Snijder (2013). *OAPEN-NL. A project exploring Open Access monograph publishing in the Netherlands – Final Report*. The Hague OAPEN Project Report, pp. 79.

This publicly available report provides the final evaluation of OAPEN-NL, a project to gain experience with the Open Access publication of monographs in the Netherlands. OAPEN-NL examined user needs and perceptions about OAPEN's publishing model for Open Access monographs and it examined the costs of monograph publishing in the Netherlands.

ADEMA, J. (2012). *DOAB User Needs Analysis – Final Report*. Amsterdam: DOAB Project Report, pp. 77.

This publicly available report provides the final evaluation of user needs and expectations with respect to (a directory of) Open Access books as well as recommendations for the establishment of procedures, criteria, and standards for the set-up and functioning of the DOAB (Directory of Open Access Books) platform and services.

ADEMA, J. (2010). *Open Access Business models for books in the Humanities and Social Sciences: an overview of initiatives and experiments*. Amsterdam: OAPEN Project Report, pp. 73.

This publicly available report is the second in a series of studies conducted by OAPEN (Open Access Publishing in European Networks) on digital monographs in the Humanities and Social Sciences. OAPEN was the first international Open Access publishing project in the area of academic book publishing in the HSS. This report provides an overview of publishers experimenting with Open Access books in the HSS summarizing the main characteristics of their existing (and developing) publishing and business models.

ADEMA, J., Jean Kempf, Paul Rutten. (2010). *Report on Best Practise and Recommendations*. Amsterdam: OAPEN Project Report, pp. 35.

This publicly available report is the third in a series of studies conducted by OAPEN (Open Access Publishing in European Networks) on digital monographs in the Humanities and Social Sciences. OAPEN was the first international Open Access publishing project in the area of academic book publishing in the HSS. This report provides the different players in scholarly communication—publishers, funders, librarians, readers, scholars and politicians—with a set of recommendations concerning the strategic issues in Open Access book publishing.

ADEMA, J. and Paul Rutten. (2010). *Digital Monographs in the Humanities and Social Sciences: Report on User Needs*. Amsterdam: OAPEN Project Report, pp. 144.

This publicly available report is the first in a series of studies conducted by OAPEN (Open Access Publishing in European Networks) on digital monographs in the Humanities and Social Sciences. OAPEN was the first international Open Access publishing project in the area of academic book publishing in the HSS. This study is based on the direct consultation of some 40 experts from relevant groups of stakeholders in academic publishing, a review of relevant literature, data gathered from two round table discussions and an online survey of 250 HSS scholars, to identify the specific needs of different stakeholders for an OA publishing process, a publishing platform and an online library for HSS books.

ADEMA, J. (2010). *JALC User Needs: External Evaluation Report – Version 2*. SURFshare project–Enriched publications in Dutch Archaeology, pp. 18.

This report was part of the SURFshare project Enriched publications in Dutch Archaeology, dedicated to the development of enriched publications, based on the Open Access e-journal Journal of Archaeology in the Low Countries (JALC). This report serves as an update to the final document below.

ADEMA, J. (2010). *JALC User Needs: External Evaluation Report*. SURFshare project–Enriched publications in Dutch Archaeology, pp. 17.

This report was part of the SURFshare project Enriched publications in Dutch Archaeology, dedicated to the development of enriched publications, based on the Open Access e-journal Journal of Archaeology in the Low Countries (JALC). This report serves as the final document for the external evaluations of the implementations of enhanced publications in JALC, based on a short online survey.

ADEMA, J. (2009). *JALC User Needs Report*. SURFshare project–Enriched publications in Dutch Archaeology, pp. 33.

This report was part of the SURFshare project Enriched publications in Dutch Archaeology, dedicated to the development of enriched publications, based on the Open Access e-journal Journal of Archaeology in the Low Countries (JALC). This report explores whether there is any support in the archaeological community in the Netherlands and Belgium for enhanced publications, based on a literature study on enhanced publications and on the results of 14 interviews with archaeologists.

EDITED BOOKS

ADEMA, J. and Peter Woodbridge (eds.). (2011). *Symbiosis*. Michigan: Open Humanities Press. Published in the Living Books about Life series.

Edited open access, open content, digital book published in the JISC funded Living Books About Life (LiviBL) series, edited by Clare Birchall, Gary Hall and Joanna Zylinska.

REFEREED ARTICLES IN ACADEMIC JOURNALS

ADEMA, J. and Gary Hall. (2013). *New Formations*, Number 78, Summer 2013, pp. 138-156(19). <http://dx.doi.org/10.3898/NewF.78.07.2013>

ADEMA, J. (2013). 'Practice what you preach: Engaging in humanities research through critical praxis'. *International Journal of Cultural Studies* September 2013 vol. 16 no. 5 491-505 doi: 10.1177/1367877912474559.

ADEMA, J. (2012). 'On Open Books and Fluid Humanities'. *Scholarly and Research Communication*, special issue on Research Foundations for Understanding Books and Reading in the Digital Age, Part 3 – How Readers and Writers Experience Information: Contexts and Applications, 3(3): 030132 16 pp.

ADEMA, J. and Birgit Schmidt. (2010). 'From Service Providers to Content Producers: New Opportunities for Libraries in Collaborative Open Access Book Publishing'. *New Review of Academic Librarianship*, Volume 16, Issue S1.

ADEMA, J. and Marije Hristova. (2010). 'The Exile Condition. Space-Time Dissociation in Historical Experience. 'A reading of Sefarad''. *Krisis. Journal for Contemporary Philosophy*, Issue 1, 62-76.

ADEMA, J. and Eelco Ferwerda (2009). 'Open Access for Monographs. The quest for a sustainable model to save the endangered scholarly book'. *LOGOS: The Journal of the World Book Community*, Volume 20, issue 1-4 (2009).

CHAPTERS IN BOOKS

ADEMA, J. (2014) 'Open Access', in: *Critical Keywords for the Digital Humanities*. The Centre for Digital Cultures. Leuphana: Meson Press.

ADEMA, J. (2014). 'Cutting scholarship together/apart. Rethinking the political-economy of scholarly book publishing'. In: xtine Burrough, Eduardo Navas and Owen Gallagher (eds.). *The Routledge Companion to Remix Studies*. London and New York: Routledge.

ADEMA, J. and Eelco Ferwerda. (2014). 'Publication Practices in Motion: The Benefits of Open Access Publishing for the Humanities'. In: Péter Dávidházi (ed.). *Exploring the Paradigm Shift: New Publication Cultures in the Humanities*. Amsterdam: Amsterdam University Press.

ADEMA, J. (2012). 'Mettre en pratique ce que l'on prêche. La recherche en sciences humaines et sa praxis critique' (Translated by Pierre Mounier). In: Pierre Mounier (ed.). *Read/Write Book 2*. Marseille: OpenEdition Press, pp. 99-104. Translation in French of: 'Practice what you preach. Engaging in Humanities research through critical praxis'.

ADEMA, J., Tiziana Fazio and Tanu Patodia. (2008). 'De kaart van Japan door Von Siebold, 1840 met geannoteerde proefdrukken' ('Map of Japan by Von Siebold, with annotated proof versions'). In: Martijn Storms (ed.). *De verzamelingen van Bodel Nijenhuis. Kaarten, portretten en boeken van een pionier in de historische cartografie (The collections of Bodel Nijenhuis. Maps, portraits and books from a pioneer in historical cartography)*. Kleine publicaties van de Leidse Universiteitsbibliotheek, 76. Leiden: Universiteitsbibliotheek Leiden, pp. 126-129.

ADEMA, J. (2004). 'Verzuiling als metafoor voor modernisering' ('Pillarization as a metaphor for modernization'). In: Madelon de Keizer and Sophie Tates (eds.), *Moderniteit. Modernisme en massacultuur in Nederland 1914-1940 (Modernity, Modernism and mass culture in Holland 1914-1940)*, Zutphen: Walburg Pers.

BOOK REVIEWS

ADEMA, J. (2013). 'Reviving the undead book', review of Planned Obsolescence. Publishing, Technology, and the Future of the Academy, Kathleen Fitzpatrick, *Cultural Studies*. <http://dx.doi.org/10.1080/09502386.2013.839728>.

ADEMA, J. (2012). 'Review: John Carey and Martin Elton, When media are new: Understanding the dynamics of new media adoption and use'. *New Media & Society*, 14, 723-725, doi: 10.1177/1461444812437331a

NON-REFEREED ARTICLES IN ACADEMIC JOURNALS

ADEMA, J. (2011). 'CREATIVITY (Capital C) has been hijacked by the artists'. Remix of Mark Amerika, *remixthebook* (Minneapolis: University of Minnesota Press, 2011).

ADEMA, J. and Gary Hall. (2010). '(Im)materialities of Text: The Book as a Form of Political and Conceptual Resistance in Art and Academia'. Part of the *Materialities of text online conference* (October 24th – November 4th 2011).

TEACHING

2013- present	Associate Fellow of the Higher Education Academy
2012	Teaching qualification: M01CSHE Introduction to Teaching in Higher Education
	At Coventry University I have I taught on modules at MA level and all three levels of the BA (Hons) degree:
2014	Digital Media and Culture (MA) Designed and presented a lecture for the course (20 students).
2013	Digital Media and Culture (MA) Designed and presented a lecture for the course (20 students).
2012	Information Societies (MA). Designed and presented lectures for the course, including moderating (30 students).
2012	Living in the Digital World 2 (BA Hons, Level 2). Designed and presented lectures and seminars for the course (50 students)
2011	Communication, Culture and Media Specialist Research (BA Hons, Level 3). Designed, presented and ran lectures, seminars, and workshops, including marking and moderating (35 students)
2011	Contemporary Theories (BA Hons, Level 1). Designed, presented and ran lectures, seminars, and workshops, including marking and moderating (45 students)

PROFESSIONAL ACTIVITIES

Editor with Clare Birchall, Gary Hall and Pete Woodbridge of the *Culture Machine Live* Podcast Series (including podcasts with Geert Lovink, Alan Liu, Sarah Kember and Joanna Zylińska, Alessandro Ludovico, Federica Frabetti and Ted Striphas).

ACADEMIC AWARDS/RESEARCH FUNDING

2010-2013	3-year PhD funding. Coventry University (Maintenance Grant £12,504 per year, Student Fees £3,600 per year)
2010	Co-author, together with Ronald Snijder and Eelco Ferwerda of a Dutch PRIMA (Programme Implementation Agenda ICT Policy) grant application for the OAPEN.nl project (awarded: 125.340 euros). Starting in September 2010, the OAPEN.nl project has been established in order to gain experience with Open Access book publication and to collect data on the effects of enabling Open Access to scholarly books in the Netherlands.
2008	Picnic Academy HOT100 new media talents
2004	Theodore Roosevelt American History Award Nominee

ACADEMIC RESPONSIBILITIES

2014-present	Organisation of the Disrupting the <i>Humanities</i> Seminar Series (Coventry university)
	This is a series of research seminars that critically explore the heritage that accompanies the present-day humanities, whilst reflecting on a possible 'open', alternative and affirmative future humanities that questions its own

	humanist legacy. Speakers include: Johanna Drucker, Erin Manning, Mark Amerika, Søren Pold, Monika Bakke, Iris van der Tuin, Craig Saper and Sarah Kember.
2014	Organisation of the Knowledge Machines Symposium in collaboration with the University of Kent
2010-present	<p>Organisation Open Media Research Seminar Series 2010-2013 (Coventry University)</p> <p>This is a series of research seminars on the theme of openness in media in all its forms. Speakers include William Merrin (University of Wales, Swansea); Gabriela Mendez Cota (Goldsmiths, University of London); Isis Hjorth (Oxford Internet Institute); Elly Clarke (Coventry University), Penny Whitehead and Daniel Simpkins (Independent Artists), Ruth Catlow (Furtherfield), and James Wallbank (Access Space Sheffield), Federica Frabetti (Oxford Brookes University), Jussi Parikka (Anglia Ruskin University), Maria Mencia (Kingston University), Daniel Rourke (Goldsmiths, University of London), Clare Birchall (University of Kent). For a complete list see: http://coventryopenmedia.wordpress.com/</p>
2013- present	<p>Research Fellow at The Centre For Disruptive Media.</p> <p>Disruptive Media is a term we have adapted from business where a disruptive media technology is one 'that helps create a new market and value network, and eventually goes on to disrupt an existing market and value network'. The Centre for Disruptive Media is looking to meet the challenge of such digital technologies: 1) by studying and researching disruptive digital technologies. 2) by experimenting with the development and use of disruptive digital media, including open source, open access, open data and open education resources, augmented reality, mobile and geolocate media. 3) by disrupting and displacing the existing market by creating and exploring new economic models and new economies.</p>
2010-2013	<p>Project member Open Media Research Group at the Department of Media, Coventry University.</p> <p>Fellow members include Gary Hall, Shaun Hides, Jonathan Worth, Jonathan Shaw, Peter Woodbridge, Matt Johnston, and Ross Varney. The Open Media Strategy at the department is both an ethos and an approach designed to generate critical experiments in open research, open teaching and open learning. This research group includes the four open courses from the department: Phonar, PicBod, Living in a Digital World and Creative Activism. By integrating apps, tweets, photographs and podcasts, they are open to anyone, anywhere, to participate in, add to the discussions, and even rip, remix and mash-up in the courses in 'real time' or at their own convenience. This applies to the schedule, lectures, lesson contents, exercises and assignments, recommended reading, online talks and interviews with visiting speakers, as well as a number of practical 'how to' videos, all of which are available under a CC-BY-SA license.</p>
2010-2012	Project member Open Resources in the Humanities Working Group of the Open Knowledge Foundation
2010-2012	Organisation of the Coventry Critical Theory Reading Group
2012	Advice and design Coventry University Library's Open Access Research Web
2010-2011	Correspondent Open Access and books for www.openaccess.nl
2010	Seed organisation Coventry University PhD Research Forum

- 2008 Project Group Digitization KVB (Koninklijke Vereniging van het Boekenvak/Royal Book Trade Association)
- 2008 Co-organisation of Open Access Week Leiden University Library: Open Access Doctors (2009)

PLENARY LECTURES

'The Humanities: scholarly communication in flux. The benefits of stimulating Open Access for research and education'. (2010). Plenary: Universities as Knowledge Creators, with Carlo Olmo (Politecnico di Torino), Phillippe Aigrain (Sopinspace) and Mary Lee Kennedy (Harvard Business School). Session Leader: Terry Fisher (Berkman Center for Internet & Society). *The International Conference COMMUNIA 2010: University and Cyberspace. Reshaping Knowledge Institutions for the Networked Age*. Torino (IT), 28-30 June.

INVITED LECTURES

Debate panelist (respondent) on the CILIP debate: 'All access to publicly funded research should be openly available for the public good'. (2015). *CILIP West Midlands Members Day*. Birmingham (UK), February 9th.

Expert participant at the *SPARC/PLOS Open Access Advocacy Training workshop*. (2015). The Wellcome Trust, London (UK), January 7-8.

'Embracing Messiness'. (2014). *The Post-Digital Scholar Conference: Open Access, Piracy, and Public Spheres*. Part of the panel 'The Mess that open access has become' chaired by Andreas Kirchner. With Armin Beverungen, Martin Haspelmath, Helge Peters and Nate Tkacz. Lüneburg (DE), November 12-14.

'Living Books'. (2014). *Knowledge Machines: The potential of the Digital. Symposium on alternative practices in humanities research*. University of Kent, Canterbury (UK), September 27th.

'Entangled knowledge production: academic writing and publishing'. (2014). *Feminist Writing*. Part of the panel on 'Feminist Publishing' organised by Sarah Kember. With Carol Stabile (University of Oregon), Joe Deville (Goldsmiths, University of London), editor, Mattering Press, Andrea Francke and Eva Weinmayr, AND Publishing, and Pauline van Mourik Broekman, Mute. Goldsmiths, London, June 6th.

Round Table on 'New Forms in Scientific Publishing'. (2014). *SymOrg 2014 - New business models and sustainable competitiveness*. Zlabitor (SRB), June 6 - 10.

'Cutting scholarship together/apart. Rethinking the political-economy of scholarly book publishing'. (2013). *Specialist Research Seminar*. Coventry University, Coventry (UK), 28 October.

'Results OAPEN-NL qualitative user needs research'. (2013). *Open Access voor wetenschappelijke boeken in Nederland. Praktijkervaringen in het kader van het project OAPEN-NL*. Utrecht, 22 October.

'Opening up possibilities for critique'. (2013). Part of the workshop 'Open up! The Politics and Pragmatics of Open Access', organised by Andreas Kirchner (Hybrid Publishing Lab) for the *Jahrestagung der Gesellschaft für Medienwissenschaft (GfM) 2013, 'Medien der Wissenschaften'*. With Armin Beverungen, Helge Peters, Marcus Burkhardt, Christian Heise and Nishant Shah. Lüneburg (DE), October 3-5.

Speaker on the 'New Open Access Publishing Strategies within Critical Management Studies Panel'. (2013). Chaired by Armin Beverungen, with Ziyad Marar (SAGE), Simon Lilley, (University of Leicester), Sueli Goulart (UFRGS) and Steffen Böhm (University of Essex) at the *8th International Conference in Critical Management Studies*, Manchester (UK), 11th July.

'Find a reputable OA publisher – DOAB and OASPA'. (2013). Part of the workshop 'Find a reputable OA publisher – DOAB and OASPA', with Tom Cochrane and Ernesto Priego, *Open Access Monographs in the Humanities and Social Sciences Conference*, organised by JISC Collections in partnership with OAPEN Foundation. The British Library, London (UK), 1 and 2 July.

'The Political Nature of the Boundless Book: On Artists' Books and Radical Open Access'. (2013). With Gary Hall. Part of the Paperbound panel, chaired by Alessandro Ludovico. Also featuring Lothar Muller and Markus Krajewski, *Transmediale festival for art and digital culture*. Berlin (DE), January 30.

'Open Access in the Humanities and Social Sciences'. (2013). Presentation at the Post-digital Publishing Workshop: Publishing and the University – Open Access and Open Learning, organised by Simon Worthington. Also featuring Gary Hall, Geoff Cox and Christian Ulrik, and Sean Dockrey. *Transmediale festival for art and digital culture*. Berlin (DE), January 31.

'Critical Praxis and the Open Book' (2012), Research Seminar Lecture Coventry University. Coventry (UK), October 16th.

'OA Books- Results from the DOAB User Needs Study'. (2012) 4th Conference on Open Access Scholarly Publishing (COASP 2012). Budapest (HU), 19th September.

'Digital Publishing in Social Sciences: Challenges and Opportunities'. (2012). Presentation given at the Graduate Institute of International and Development Studies. Geneva (CH), February 9th.

'Reflections on open and mobile art. A Round Table Report'. (2012). Presentation given at the panel discussion as part of Clarke Gallery exhibition The Mobility Project at Meter Room. Coventry (UK), January 21st.

'On Symbiosis as a living evolving critique'. (2011). With Peter Woodbridge. Presentation given at *the Living Books about Life launch*. Coventry (UK), November 22nd.

'Experiments with digital publishing in the Humanities and Social Sciences (HSS): possibilities and challenges'. (2011). The Cléo/OpenEdition Second Summer University in Open Electronic Publishing at Université de Provence. Marseille (FR), 14th September.

'On Open Books and Fluid Humanities. An exploration of fluidity, liquidity and remix'. (2011). Presentation given at The University of Belgrade (RS), Faculty of Philology. 22 February 2011.

'Open Access, Books and Business Models'. (2010). *International Conference: Digital Publishing and its Governance: Between knowledge and power*. Paris (FR), April 28-30th.

'Recent developments in Academic Publishing. Open Access e-books and Enhanced Publications'. (2009) Presentation given at *The European Library Contacts Working Group*. National Library of The Netherlands, The Hague (NL). 18th -19th May.

Presentation at Brill study day. (2009) Leiden (Naturalis) (NL), 1st July.

CONFERENCE PRESENTATIONS

'Cutting the book together/apart'. (2013). *The Resurrecting the Book conference*. Birmingham (UK), 15-17 November.

'Why Experiment? A Critical Analysis of the Values Behind Digital Scholarly Publishing'. (2012). Part of the panel: 'Publishing Cultural Studies, Now and in the Future', with Ted Striphas, Mark Hayward, and Clare Birchall. *The 9th International Conference Crossroads in Cultural Studies*. Sorbonne Nouvelle University and UNESCO. Paris (FR), July 4th.

'Practice What You Preach. Engaging in Humanities Research Through Critical Praxis'. (2011). *HASTAC V. Digital Scholarly Communication*. The University of Michigan. Ann Arbor (USA), December 3rd.

'Remix practices and the perseverance of authorship within Humanities scholarship'. (2011). *The Culture of Remix, 2nd International Graduate Conference in Communication and Culture*. Lisbon (PT), 13-14 October.

'On Open Books and Fluid Humanities'. (2010). *Research Foundations for Understanding Books and Reading in the Digital Age: Textual Methodologies and Exemplars*. The Hague (NL), National Library of The Netherlands, 15 December.

NON-DEGREE EDUCATION

2012	London Critical Theory Summer School, Birkbeck, University of London (UK), 11-22 June.
2011	Association for Cultural Studies - Summer Institute on Critical Literacies, Department of Educational Studies - Ghent University (BE) 11 - 15 July.
2010	The International Conference on Academic Publishing in Europe (APE) 2010 Education & Training Course for Publishers, Information Specialists and Students 'Information competence in publishing and information services', Berlin, 18 January.
2008	Internship Brill Academic Publishers Leiden Backlist mining, projects for marketing and publishing

LANGUAGE SKILLS

Dutch (native), English (near-native), French (passive), German (passive), Latin (passive)